

SIMPLY® Super Acrylic Walls & Ceilings

Water based modified acrylic matt interior/exterior wall & ceiling paint

A one component, superior quality acrylic emulsion / latex paint with high whiteness and hiding imparting a smooth matt finish with good scrub ability and spread ability.

Intended Uses:

SIMPLY® Super Acrylic Walls & Ceilings is used for interior and exterior suitably primed or previously painted plaster, concrete, brickwork, wood, metal, fibre cement & gypsum plaster.

Properties:

- Smooth matt finish.
- Enhanced scrub and mechanical resistance.
- Excellent touch up ability.
- High quality acrylic emulsion.
- Superior colour retention.
- Excellent adhesion.
- Long lasting colour.
- Early water resistance.

Technical Data:

Composition	Modified acrylic emulsion / latex
Colour	Super white or colours
Pack Size	5 & 20 Lt
Appearance	Smooth matt finish
Density (Kg/ Lt)	1.50 (for white)
Mass Solids	50%
Volume Solids	36%
Viscosity KU	Approx. 95 – 100 KU
Recommended DFT per coat	Min 25µm – Max 35µm
Recommended WFT per coat	Min 70µm – Max 100µm
Spreading Rate	12 m²/ Litre @ 30µm DFT
Storage	Store out of direct sunlight in dry conditions between 15°C and 25°C
Shelf Life	12 months when stored as recommended in original un-opened containers
Clean Up	With water
Drying Time	Touch dry 30 minutes @ 25°C
Overcoating Time	1 hour @ 25°C (drying times extended in cold, wet or humid conditions)
Application Environment	• Surface - Minimum 10°C – Maximum 50°C • Ambient – Minimum 10°C – Maximum 35°C • Dew Point >3°C • Relative Humidity Minimum 10% - Maximum 85%

Surface Preparation:

In general, the following guidelines for preparation should be adhered to. Always consult for a detailed specification.

- The areas to be coated should be dry, firm, solid and free from dust, oil, fats, and other contaminants.
- Surface must be free of any fungal growth or algae, clean with Fungicidal Wash.
- Laitance and loose particles must be removed thoroughly i.e. grinding /high pressure cleaning.

Substrate	Primer	Instruction
Cement Plaster, Concrete, Porous Brickwork	SIMPLY® Plaster Primer SB or SIMPLY® Bonding Liquid SB	Ensure concrete has dried for 4 weeks and cement plaster for 2 weeks.
Gypsum Plaster (Rhinolite)	SIMPLY® Plaster Primer SB or Deep Penetrating Primer WB	
Fibre cement board	SIMPLY® Plaster Primer or Deep Penetrating Primer WB	
Mild Steel	SIMPLY® Metal Primer or SpecNox Anti-Corrosive WB	Clean with Hydrosolve Degreaser and rinse thoroughly with water
Galvanized Iron	SIMPLY® Metal Primer or SpecNox Anti-Corrosive WB	Clean with Galvanized Iron clear and rinse thoroughly with water
Previously Painted in Good Condition	SIMPLY® Universal Undercoat on glossy enamel surfaces. No primers on acrylic painted surfaces	Clean with weak solution of Hydrosolve Degreaser and rinse thoroughly with water
Previously Painted in Poor Condition	If still chalky after preparation prime with SIMPLY® Plaster Primer SB	Remove any poorly adherent paint by most appropriate means necessary. Clean with a weak solution of Hydrosolve Degreaser and rinse thoroughly with water

Mixing:

Stir thoroughly with a flat paddle.

Application:

Apply by brush, roller, or airless spray. Do not dilute.

Caution:

- Always consider a test patch to check suitability & adhesion.
- Always consult with technical department if unsure.
- Refer to product MSDS for health & safety prior to using products.
- Always wear safety clothing / protection. Respirators, eye protection and skin protection.

Systems:

Consult with Specialized Coating System for application specific recommendations.